Aritco. Next Level Living.

It became like an oldfashioned consequences drawing game, and after a couple of months, we came up with sketches.

SUSTAINABLE INSIGHTS

Aritco Report focusing on people and innovations. PAYE 12

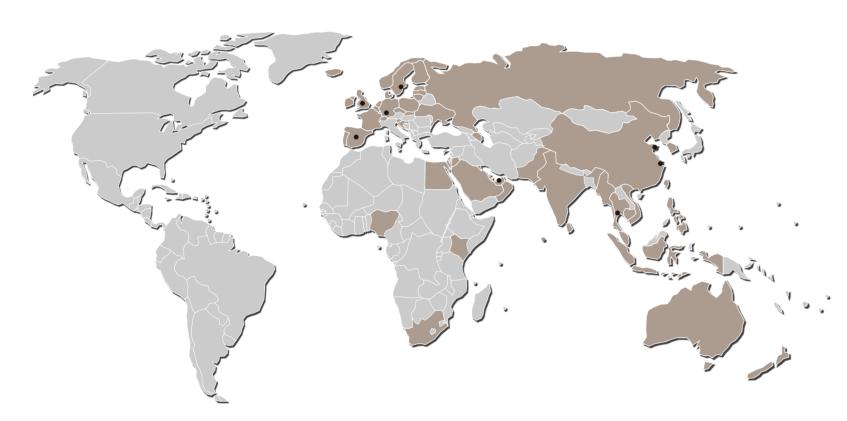
FUTURE IZ HERE

New Aritco HomeLift Compact is extra small but loaded with technology. PAYE 14

MEET THE TRANSFYRMERS

Rotterdam-based architectural firm MVRDV. PASE 18

170 distributors, installers and service units in 50 countries



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So how much can Aritco improve the work on sustainability?

"We work with sustainability in everything we do," he says. Everyday we need to ask ourselves; "Is it possible to use different or recycled materials for use in our products? Can we design our lifts to use less material? Can we produce more efficiently? What does the future of transportation look like? What is the most energy efficient technology to run our lifts? How can we make the service and maintenance more efficient for the 40,000 lifts, and

continuously growing, that we have installed around the world? And how can we improve durability, upgradability and recyclability to extend the lifetime of the products and materials

"We don't have all the answers yet, but we are on a journey that all companies must make in order to remain relevant

It's all about our customers and the environment

Martin explains that to succeed, Aritco must be proactive and think in terms of "win-win-win."

"What Aritco makes should not only be good for our business and our customers, it should also be good for the environment as well," he says. "It goes in the other directions as well, if we do things that are good for the environment but poor for our customers, it will be hard to implement, that's why we always think win-win-win," he continues. "In the end, sustainability goals are just as important as business goals. They are equally important for the company's long term development as the business goals. Architects, partners and end customers will all demand sustainable products and solutions as a part of their choice of lift, if you cannot supply that, you will likely be out



Aritco lifts are currently available in 50 markets, with different requirements regarding sustainability certification and declarations. "Right now, it's a jungle to navigate in, with many local certifications and requirements and just a few that are somewhat global," sustainability agenda to comply with es into the innovations and i that drive the lift industry in

We're always thinking win-win-win. What Aritco makes should not only be good for our business and our customers, it should always be good for the environment as well.

MARTIN IDBRANT LIVES: Stockholm TITLE: CEO

The Aritco story

PLATFYRM LIFTS SINCE 1995

In 1995, four young entrepreneurs decided to execute a simple, brilliant plan to improve mobility for people everywhere.

etter, Klas, Roine and Claes founded Aritco in a living room in Kungsängen outside Stockholm in 1995. All four had extensive experience in the lift business, and all agreed that there was a need for a new kind of product. A lift that would be easier to install, easier to operate and significantly less expensive than the lifts that were on the market back then. The four of them, all engineers, built their first lift by hand and called it the Aritco 7000.

The product was an immediate success. The founders' vision of improving mobility everywhere, with smart, compact platform lifts, had come to fruition. Aritco was established as a force to be reckoned with on the Swedish market.

Aritco was acquired by new owners in 2005, enabling global expansion and the development of further models. A global network of services – installations, repairs and sales – was created during the 2010s. The company intensified its focus on design and comfort, eventually culminating in the Aritco HomeLift, a major worldwide success when it was launched in 2016.

When Aritco was bought by the investment company Latour in mid-2016, Latour's experience in developing companies such as ASSA Abloy and Securitas proved a great contribution to Aritco's future.

Today, there are Aritco lifts installed in more than 40,000 homes, offices and public buildings around the world. The lifts are still built outside Stockholm, but the factory has moved several times as volumes grew. And the drive to create opportunities for more people to be more mobile via platform lifts is stronger than ever.

1995

Aritco is founded. The company's first lift, the Aritco 7000, is

2005

2014

Aritco establishes a global network of partners to install and service its lifts in all markets.

2016

The Aritco HomeLift, designed by Alexander Lervik, is launched worldwide. Investment company Latour acquires Aritco.

2020

The Aritco HomeLift Access and The Aritco PublicLift Access, designed by Alexander Lervik, and the Aritco PublicLift Cabin* are launched worldwide. 2000

The first home lift, the Aritco 4000, is launched.

2013

The Aritco 9000, Aritco's first cabin lift, is launched.

2015

Aritco opens a showroom in Metzingen, Germany, followed by more than 100 locations around the world.

2018

Aritco moves its headquarters and factory to a new state-of-the-art facility in Järfälla.

2021

Aritco is taking another historic step by being first in the market with a five year product warranty as standard on all their lift models

Aritco voices

CREATING BUZZ IN CHINA

Sharon Qu, Aritco's Managing Director in China, was recruited when Aritco was about to enter the Chinese market with its platform lifts. Very quickly, news of Aritco's unique, easy-to-install elevators spread among Shanghai's architect offices'.

"The lifts quickly got a very good reception. When we then presented Aritco HomeLift at a design fair in Shanghai in 2018, Aritco really positioned themselves as number one

in premium lifts in China. We used to have to chase the architects, today they come to us instead."

How important is it that the lifts are made in Sweden?

"With Swedish industrial tradition comes quality in terms of safety and operation. The fact that the lifts also have a unique Scandinavian design that can be personalized and use the latest technology are strong selling points for architects and property owners."

Who buys Aritco lifts in

"In the past, it was just rich people. They were looking for a high end lift with quality as high as the rest of their house. Today, Aritco also attracts general people who want the latest design and technology in their home as well as people who want multi-generation housing or future-proofed homes."



PASE 7
*Only available in the UK and Nordic market.

Aritco voices

12 YEARS ON THE TEAM

Aritco's Nordic Sales Manager Peter Sälgström has been a part of launching several lifts in the Nordic market. In 2022, he is celebrating 12 years with Aritco. "Being a pioneer is nothing new for Aritco. Since I've been with the company, many decisions have enabled us to become a very strong, well-known brand today."

What explains Aritco's rapid growth?

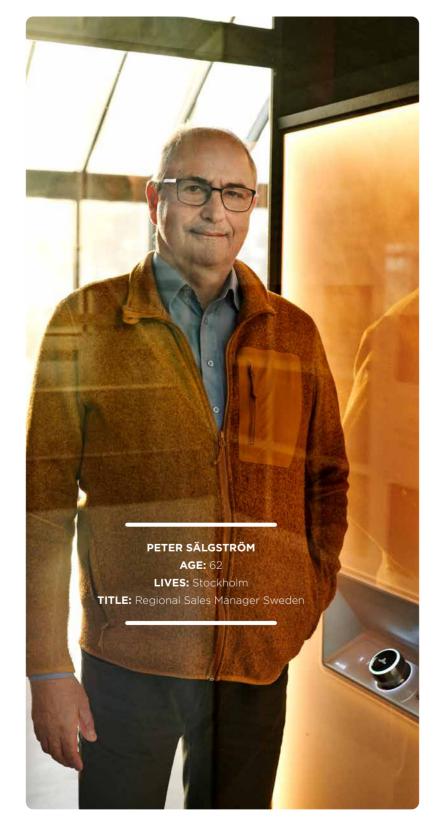
"It's a combination of things. One important thing is that we have stood firm on selling our lifts through a network of reselling partners who have both elevator knowledge and local market knowledge. Another is our focus on quality: We have always built our lifts in our own factory to keep control. Plus, we have had a strong, knowledgeable owner in Latour for several years."

How do you take care of your partners?

"By continuously sharing knowledge about Aritco as a company and our products. We also offer education and training in how our lifts work. It is our responsibility to ensure that all our partners always have the latest knowledge about the lifts they sell. The training of our partners takes place onsite at our head office in Stockholm. In the future, some of the training, such as tutorials, will be able to take place online."

If you look to the future, what do you see?

"I want us to continue to work hard and successfully with our important sustainability work. I also want us to continue to develop our range of platform lifts for the public market so that we secure our market-leading position."



Aritco voices

FUTURE THINKIN'S

Niklas Karlsson came to Aritco as Sales Director. Now he is Vice President Products, Services & Technology with a team responsible for ensuring that Aritco continues to lead the platform lift industry.

How far in the future are your thoughts?

"We are trying to look five years ahead in terms of the mechanical, electrical and digital systems. Right now, alternative materials to become even more sustainable, occupy our thoughts. There is major, ongoing development of alternative and recycled materials that leave a smaller CO² footprint. In general, the industry of the future is all about sustainability in production, transport, operations, and services."

How are you already addressing the needs of your customers?

"We work with in-depth interviews with architects, partners and endusers. We also look at what drives development in other industries, as well as looking back at what has made Aritco successful until now, and we are very curious about innovations that could be adapted into the world of Aritco."

Are you already seeing anything that will fundamentally change the platform lift industry?

"Giving lifts wireless connectivity. That will change a lot of things, and customers themselves will be able to tailor how their lift not only looks, but also how it can perform. I imagine that the lift will be like a paper doll where you add applications like outfits according to your needs."

How do you ensure that you are also relevant to future generations of lift owners?

"As mentioned before, we interview a lot of end users to understand their needs and how they live their lives to get insights for future development. We also get a lot of help in thinking about future products and services from students at our leading engineering universities who work on their thesis with us. In our department, it's a lot about challenging truths. As I said, I believe that the industry will be making many exciting changes to stay relevant in the future. Many of these changes will be related to sustainability."



PASE 8

AI at help

QUALITY IN SPXTLIGHT

Aritco is now enlisting the help of artificial intelligence to produce its lifts. The AI technology's first impact was on the quality of Aritco's lift doors.

Aritco produces 300 lift doors per week. The doors are often specially ordered and built by hand. It is a complex process, and if the lift door has a defect, the lift will not work.

Worse, a door defect is often first detected only when installing the lift. "If a lift is to be installed in Kuala Lumpur, and it doesn't have a working door, it may be several days before we have a new one in place," says Klas Dybeck, Chief Information Officer, who is leading the AI development work at Aritco. "In the worst case, construction must be paused, and we have to ship out a brand-new door via air freight. So, we have worked hard to find a better process to ensure the quality of our lift doors."

Working with specialists within AI development, Klas and his team have created an image recognition software that works with cameras mounted on

the production line. "We developed our own algorithms and for two months let the AI program practice recognizing our different lift doors," he explains. "Even when practising, the camera detected three incorrectly mounted doors."

"The whole project has taken about three months to complete, and today we are no longer letting through any defective doors. Good for us, and even better for our customers."

What is the next step with Al in Aritco's production?

"I already see that we have the opportunity to add Quality Assurance AI to the station where we are building our control panels. In these times, when the whole world is short of specific components and raw materials, a production line becomes vulnerable. For example, if you can, with AI's

help, connect logistics with sales and purchasing, I think you can become less vulnerable to both price increases and shortages."

And if you think even further into the future, what do you see?

"With technology such as AI, IOT and Robotics, it will be easier to start up production because you can assure the quality of your products in a better way. In a few years, I believe that it will be possible for Aritco to have production units for our lifts or spare parts in multiple markets around the world maintainging same level of product quality. Additionally there would be shorter trips both for our lifts and for our spare parts, and we would make less of an impact on the environment."





Aritco report

SUSTAINABLE **INSIGHTS**

Sustainability work has been on Aritco's agenda since the company was founded 27 years ago. The results include, among other things, a climate-neutral factory and lifts that can be up to 95 percent recycled. In this year's 40-page edition of the Aritco Report, the focus is on people and innovations that improve sustainability to solve climate-critical issues in our homes and offices.

"Basically, the future of the manufacturing industry is about how well you manage to solve tomorrow's climate-critical challenges," says David Schill, Global Marketing Director at Aritco and founder of the Aritco Report. "If you are not able to solve these challenges, you are not part of the future, either."

How would you summarize these challenges for Aritco?

"To become a future-proof company, we must continue our journey in which design, innovation and material selection create a sustainable workplace, smart production, recyclable lifts and environmentally friendly transport."

How far into the future do you have to think in order to be in step with rapid developments?

"We look about five years into the future. There, we see how new materials provide opportunities for new manufacturing options that can lead to new recycling opportunities. For example, we see a large market for secondhand software applications. Today, all of our departments are looking into the future to find new ways of becoming more sustainable. This is driven forward by Maria Torpo, responsible for sustainability at Aritco.

What sustainability projects are currently underway?

"We have just completed a project on how we pack our lifts. Nowadays, 20 percent of all lifts that leave the factory in Järfälla are packed in wooden boxes

that can be reused. Our customers get a deposit back when they return the packing box," shares Maria.

As a global company, how do you keep the sustainability mindset together?

"For many years, we have a basic philosophy for everything we do at Aritco. The philosophy is that we must be both a sustainable workplace and a sustainable company. Including everything from being a Great Place to Work, to take responsibility for our CO2 footprint and the product lifecycle," Maria continues.

Why is Aritco Report important

"The report clarifies how we at Aritco view the world around us. Aritco is part



Maria Torpo, responsible for

of the manufacturing sector, and it needs to undergo a major transformation to survive. The report not only spotlights major trends in sustainability in our customers' homes and offices, it also highlights other people and innovations that are already helping us become more circular and create a smaller carbon footprint. In short, to become more sustainable," says David.

Can you give us a few examples of innovations you share in the

"One is a company in London that makes biodegradable boxes for take-home food orders. Since the boxes are made of seaweed, they can be recycled directly into the compost. Take-away meals are a big source of plastic trash, so this innovation



David Schill, Global Marketing Director

is long awaited. In Switzerland, we have met researchers who have constructed a wooden floor that can generate electricity. A special design creates friction that is converted into energy that can charge your mobile devices at home. You will find many fascinating innovations in the report. Many of them are telling us that a more sustainable future is already here,"

Aritco Report 2022 - Future of the sustainable home and office Aritco Report's purpose is to provide insight into what sustainability trends guide innovation, design and architecture in our homes and offices. In Aritco Report, we meet people and companies who work towards zero carbon emissions and to accelerate recycling through innovations and smart solutions. The goal is to create a more sustainable world for ourselves and our planet.

Basically, the future of the manufacturing industry is about how well you manage to solve tomorrow's climate-critical challanges

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Towards net zero. How will out every day state of the planet?

The places we go to work and the places we come home to will come increased scrutiny as countries around the world

Aritco Report is produced by Aritco and Springwise and



Future in focus

DYNAMIC DUO

With the new Aritco HomeLift Compact, Aritco is focusing further on sustainability and the Internet of Things (IoT). Petra Lind and Linus Nyman, who are leading Aritco's lift development program, discuss key ambitions and what lies ahead.

Why do we need a new compact lift?

Petra Lind (PL): The Aritco HomeLift Compact is a new lift in our home lift portfolio. It is aimed to fit a part of the market where our other lifts don't fit. Many properties do not need a large lift that is used all the time but a lift that makes the entire property accessible in case of special needs. The compact size also makes the lift easy to install in older properties and draw into plans for new ones.

What does the lift inherit from its predecessors?

PL: The Scandinavian design language that Alexander Lervik defined. An idiom that merges the lifts into the architecture. This lift, like our other models, also has a distinctive control panel and the design customization of mixing glass, colors as well as it has a DesignWall with different patterns and art to choose from.

What are the unique features of the Aritco Home Lift Compact?

PL: We are introducing new materials, including a recycled felt material for soundproofing. Sound quality is an important part of a good lift experience.

This is also a part of striving for a more sustainable product. Today, our lifts are 95 percent recyclable, and we are constantly looking for materials that make the lifts leave even smaller footprints in our environment.

What does it mean to have the lift connected?

Linus Nyman LN: Lots. With a connection, the lift can communicate when it is time to be serviced or if something has broken. A technician can then make a remote diagnosis and quickly find out what spare parts are required for the situation. Currently, a physical inspection of an lift is first required and the technician might not have the right spare part along, which can lead to many unnecessary kilometers of driving, extra hours of work and a lift that will be standing still. IoT, as the universe of all of these connected devices are called, will make everyday life much easier for the lift's owner. In the long run, IoT could even make the lift part of the smart home ecosystem, where you continuously track energy, service and usage. In addition, we can also access a lot of data about how our lifts are used. This data is priceless when we are further developing our

What controls the product development of Aritco's lifts?

(PL): Several things. First of all, we have a strategy for our business and how we position our products. Second, the market requirements and trends we see in the market. Last but not least, the needs and behaviors of our target groups. We need to make sure our products match that, and preferably positively surprise them.

(PL): When it comes to the product strategy, we have key focus areas where we have decided to be the industry leader. The focus areas work as a guide and help us to set priorities. Safety, for example, is one of our focus areas. To be among the best in the area of safety, we need to constantly watch the market to understand underlying trends that could change user behaviors and perceptions. Product development is also about daring and having courage when you believe in something. Therefore we continuously need to explore new offers and new technologies that can enable us to develop services and products. This will result in our maintaining our position as an industry leader long-term.





Fairs, panels and reports

NEXT LEVEL LIVING TALKS

Every year, Aritco participates in major design fairs around the world.

In connection with the fairs, Aritco invites a panel of various experts to discuss what will govern how we live life at home. "In these Next Level Living Talks, Aritco has created exciting conversations about the technology, design, sustainability and architecture of the future," says Joakim Gustafsson, Head of Marketing Operations.

Why do you choose the biggest design fairs and not regular construction fairs?

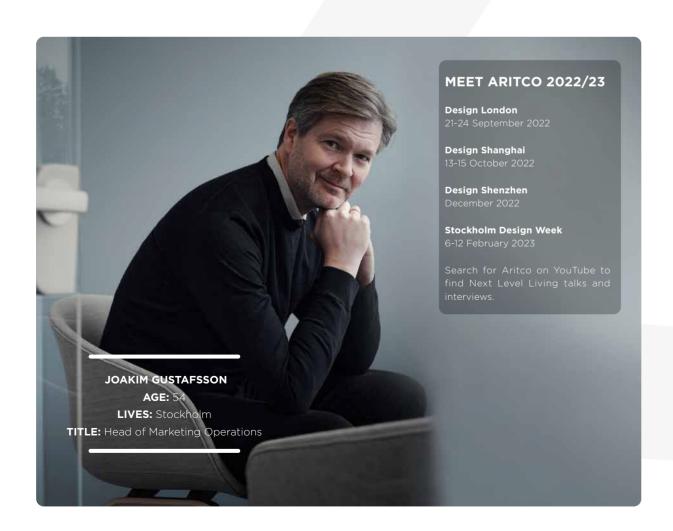
"We are at those fairs as well, but then it is our local partners that you meet. At the design fairs you meet architects, which is a very important target group because they set living trends, both in terms of form and function. The architects are also focused on how the world works. For example, in 2021, our panels discussed such topics as "hybrid working" and "Wellness in our homes."

What kind of topics do you envision your panels discussing in 2022?

"I think we will do even more deep dives into sustainability. More reconnaissance of services and innovations that help us live more sustainable."

You are in the process of completing your own recording studio, how are you going to use it?

"The studio is part of our digital journey. Previously, our partners travelled to Stockholm to for training in installing and repairing the lifts. With our own studio, we can start by teaching remotely. The studio also enables us to create even more filmed interviews and panels similar to what we have on our YouTube channel today."











Aritco Talk - The Future of the Office - Will the workplace ever be the same again?*
With James Bidwell, Founder of the innovation agency Springwise, Jessica-Christin Hametner, editor of OnOffice, and David Schill, Marketing Director at Aritco Lift. The talk is mode rated by architecture and design profile Li Pamp.









Aritco Talk - Redefining Our Domestic Spaces - London Design 2021*

With Renée Searle, Director at Threefold Architects, James Bidwell, Co-founder of Re_Set and David Schill, Marketing Director at Aritco Lift. The talk is moderated by Riya Patel, designer, writer and curator







Aritco Talk – How can we make our homes and offices more sustainable? – Stockholm Design Week 2022*

The path to a net-zero future and the pressure to combat climate change, reduce waste, support biodiversity, and build a circular economy can seem bewildering. But urban planners designers, architects, and manufacturers are developing many ingenious materials, ecosystems, digital applications, and energy-saving solutions to tackle the most complex and pressing issue of our age.

PASE 16

^{*}Se all the talks on our Youtube channel youtube.com/AritcoLift

MEET THE TRANSFYRMERS

Tianjin Binhai Library, Tianjin, China, 2017

MVRDV and Tianjin Urban Planning and Design Institute (TUPDI) have completed Tianjin Binhai Library as part of a larger masterplan to provide a cultural district for the city. The 33,700m² cultural centre featuring a luminous spherical auditorium and floor-to-ceiling cascading bookcases functions not only as an education centre but as a social space and connector from the park into the cultural district.

Function, relevance and sustainability for people and the environment are guiding stars for the Rotter-dam-based architectural firm MVRDV. "Our projects are always about creating an architecture that plays a role in creating a good, socially beneficial and sustainable community over time," says Jan Knikker, Partner and Director of Strategy & Development at MVRDV's head-quarters in Rotterdam.

MVRDV was founded in Rotterdam in 1993 by Winy Maas, Jacob van Rijs and Natalie de Vries. By the 2010s, the group had made itself known as an architectural firm that had mastered everything from research to exhibitions. Today, MVRDV is also found in Shanghai, Berlin and Paris. Originally a journalist, Jan Knikker joined the firm in 2008 and today works with the firm's strategic planning.

Architecture often governs our life patterns. How can architecture influence us to live more sustainable?

"First of all, architecture can be more sustainable in itself, by using circular and bio-based materials, by being insulated to reduce energy needed for heating and cooling, by creating



walkable cities and in the near future also by producing energy. Imagine that every roof and every window would become an energy producer! This would not change our lives so much but make them less damaging. If the architecture then also offers more well-being and perhaps the chance to grow some of our food, then we would have a new kind of lifestyle. It's important that this architecture also keeps offering a great lifestyle, so that all the sustainability and wellness is an extra benefit.

It is difficult to predict the future, especially now when on one hand there is the climate crisis and on the other hand millions of smart new solutions becoming available. If we track trends and tourism, we will see which cities and neighborhoods people are attracted to and want to live in. We can only hope that we are faster with the solutions than the evolving crisis and that we can improve our lives instead of seeing them degrade."

What is most recognizable in MVRDV's architecture?

"Our buildings always create better conditions for both cities and people. In simplest terms, you can identify our architecture because it is distinctive looking, green and social. We never take on a project unless we see

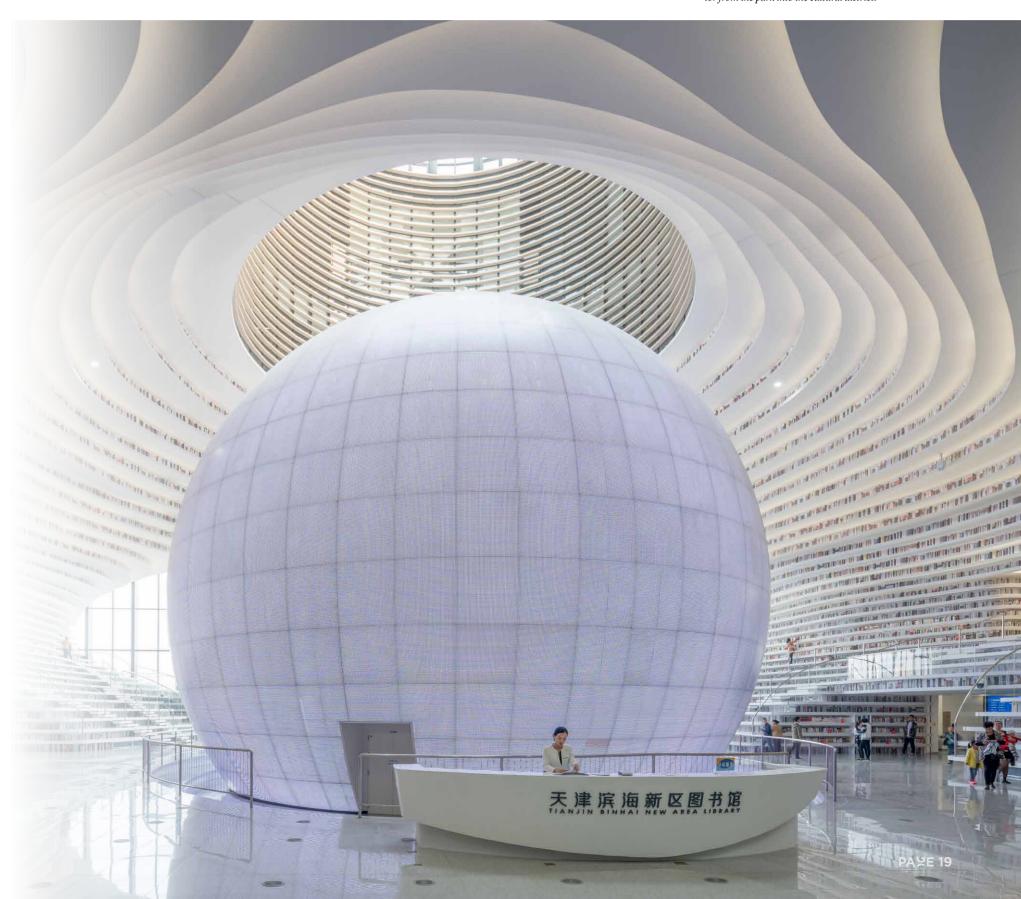
the opportunity for this outcome. But our projects can be anything from a new bus stop in Amsterdam to a new neighborhood in Paris. So, when we agree to take an assignment, it's never about the scope. Instead, it is important that the structures we create are relevant."

What does relevance mean in your projects?

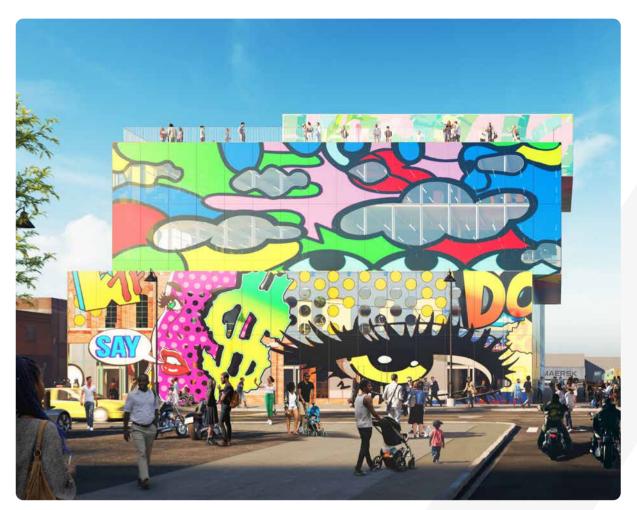
"It means that the architecture we create provides a better solution for people's lives and for the planet we live on. That's why we actively look for projects and customers where we can create these solutions. If that ambition or the goal for a project isn't there, it is not a project for us."

Have you always had this approach to your work and the world around you?

"We have all grown up with the warning by the Club of Rome (1972) and the knowledge that one day our resources will run out, that there will be no space to build on. We are also Dutch, which means that we are not spoiled by an abundance of nature around us – we constructed most of our country. This has led us to believe in density and to build artificial nature into our architecture to give people a better life. Ponds, lakes, forests, gardens and parks on







Glass Mural, Detroit, 2020

Glass Mural is a one-of-a-kind, four-storey office and retail building located in Detroit's beloved Eastern Market neighbourhood. Located just outside the city's downtown core, the existing character of Eastern Market was a clear inspiration for the project's design. With its colourfully printed glass façades that both celebrate existing murals and add new artistic works to the area, Glass Mural takes a new approach to preserving art and memory through architecture and technology in one of the United States' most architecturally distinctive cities.

higher levels in buildings can be found in courtyards or on communal roof terraces. It is important for us to have a holistic view of people's living spaces."

What does it take to be a credible partner for people's housing?

"Credibility is about understanding how people want to live, not only today, but tomorrow. During childhood, you need larger areas, as a student you need accommodation to be inexpensive, and when you are older you want to live in a smaller, more practical space. That is why it is necessary to create houses that are flexible and meet a wide variety of life's needs. We also believe that creating a place where generations can meet will make society better. As an architect, you can contribute to such a society."

Which cities have succeeded in this today?

"Europe's major cities were originally built like this. They were planned with both simpler and larger dwellings in the same structures, with completely different standards in the apartments facing the street compared to the ones on the courtyard. It was good to have plenty of parks and green spaces and plenty of meeting places and local businesses. It was easier for people to meet and live. Some of this urban landscape remains in certain big city neighborhoods, and many young people want to live this kind of life in the city today."

What are the major trends in housing right now?

"One big trend is that housing has become very expensive because too little has been built. It's true almost everywhere. Then, the lack of housing has led to the evolution of how multi-family housing works. Today, more sharable features are being built. For example, communal terraces, rooms for parties and shared laundry rooms are becoming more common again. These common areas promote quality of life."

Are we returning to the traditional multifamily building?

"To make a rough generalization, apartments are getting smaller and smaller – there is more compact living. Housing has to be smaller for people to be able to afford to live in the middle

of a city. The result of people living in less space and more efficiently can be seen in their using more of the city's infrastructure, culture, restaurants and green space."

What's driving architecture today?

"It is often the market that decides, and sometimes architecture gets out of step. When smaller apartments are needed, they are sometimes built too expensively. Today, we cannot make cities bigger, so we must bring the benefits of the suburbs to the center of the city instead. Like having more green areas and gardens on roofs and terraces and then taking the elevator down and ending up in the middle of the city. There is wisdom in the urban lifestyle, because it is basically about sharing things."

There is also a trend to move out of the city to the country.

"This is a very positive trend for regions where the populations have been shrinking. People can create a better life, and old buildings get new life. The digitization of society is an important part of making this happen. You can also see that people bring their desire

to share facilities out to the country. But if people moving out into the countryside start commuting long distances by car to go to their jobs, that would be a negative trend, of course."

As cities become more expensive and crowded, what additional incentives do people need to move away from them?

"During Covid, a digital revolution happened in many companies all over the world, allowing teleworking. In many countries, this made it possible for a rediscovery of the countryside during the pandemic. You suddenly had shared workspaces even hundreds of kilometers outside the big cities. There are many young people who now live far out in the countryside, attracted by the pastoral landscape, the calm and the nature. They can still work in their old jobs, and that is an incredible change in the way the rural areas are being perceived today."

In previous interviews, you've talked about future-proof architecture. What does that mean?

"Basically, it means that we create buildings that can go on for a long time in their use and in their expression. It's not good for our planet to tear down buildings and erect new ones. We also need to build in flexibility, not only to satisfy differing needs, but also to enable people to live in ways they feel good about. We want people to be able to influence everything in a living space, have their rooms high up, decide where to have a kitchen and bath, choose if they want one big room or a lot of small ones. You also have to keep

in mind that apartments in a building may function as offices or shops in the future."

What do you think it takes to create architecture that is sustainable?

"We need to create buildings that do not require much energy. In Europe, we walk around indoors in a T-shirt and turn up the heat to keep warm. In countries with a tropical climate, we try to cool down the indoor climate in order to wear a suit. We need to find a solution to this and then transform buildings."

What technology can help us get there?

"There are many, but solar power has a great potential! If we can, for example, get windows that can produce solar energy, that would accomplish a lot. All buildings have windows, so it would be a revolutionary development. But as always, it is important that function and form work together. Today, a lot of solar panel solutions make buildings look ugly."

'What trends do you see in new building materials?

"Governments, cities and companies all over the world are actively working to change the construction industry towards more circular and less damaging practices. There is a great hurry in the industry in anticipation of new laws and regulations around sustainability. All kinds of materials with a bad sustainability profile are currently under scrutiny, and bio-based or circular alternatives are being researched and put

on the market. This is a very hopeful development, although concrete and steel are still difficult to avoid in large-scale projects."

What do you think it will take for MVRDV to still be a thoughtleader in five years?

"We need to stay relevant. We have decided not to retreat into a boutique corner but to still take part in the big issues of today, like climate change, the housing crisis and the further rise of the middle classes. This means that sometimes we work on unusual projects for a signature architect, like middle-class housing in India. We want to create exemplary typologies that in their own context are progressive. I think that this allows us to engage in the discussion from a practical point of view, and this is something we also want to continue with."

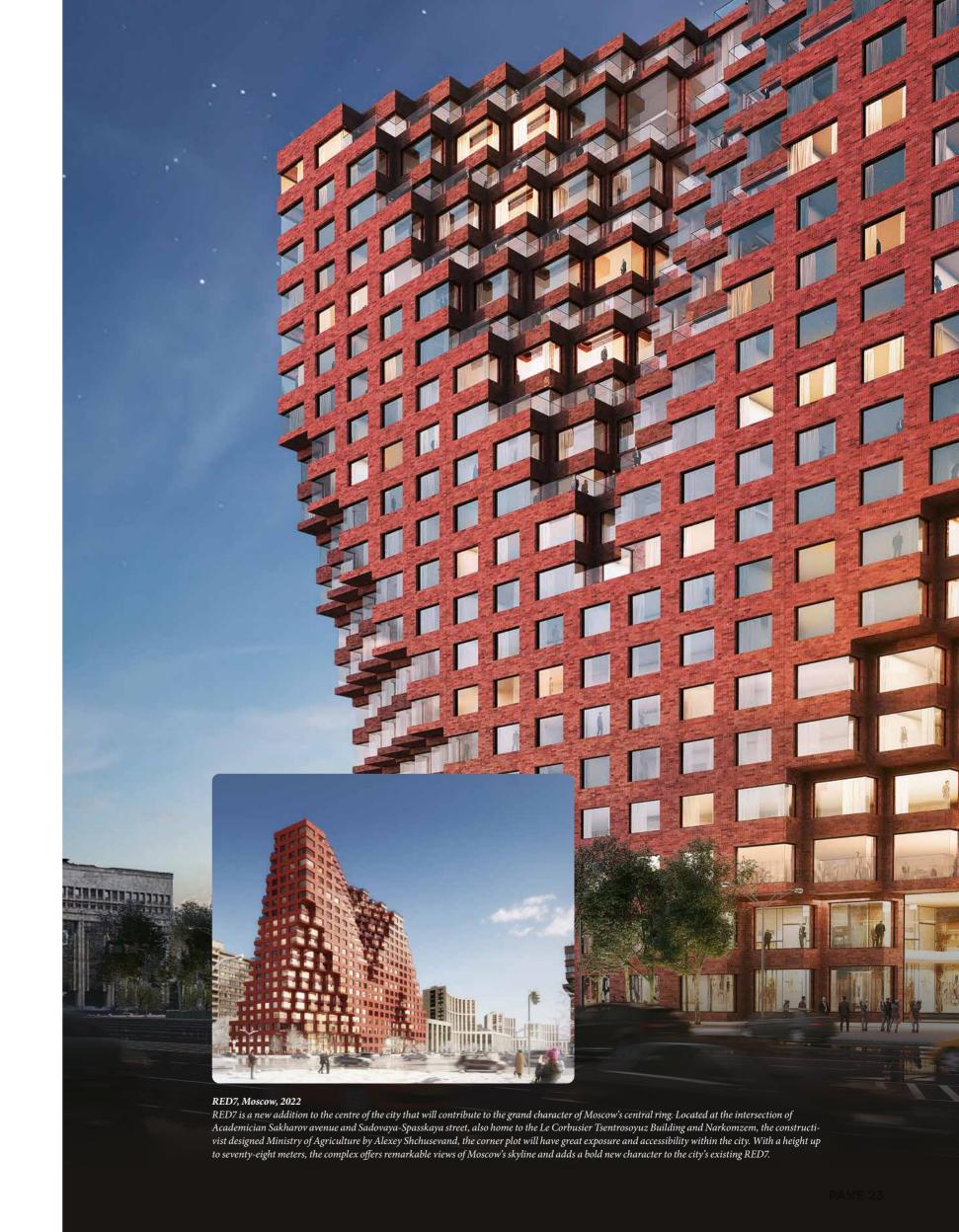
What kind of new responsibility does architecture need to take in the future?

"Architects are the thinkers and designers in the construction industry. So, besides the material side of things, we need to change our industry's greenhouse emissions, which currently account for a third of global greenhouse emissions. Change can start with the use of recycled materials. It can go as far as a vision of a distant future in which we live in a symbiosis with nature and our cities are made of living organisms such as trees and fungus. Greenhouse emissions are large and the solutions we can find are also quite broad and varied. I guess we all share a responsibility to become drivers of the green revolution."



Ragnarock, Denmark, 2016

The flagship building in the larger ROCKmagneten masterplan, Ragnarock is a museum of pop, rock and youth culture. The building stands as an architectural embodiment of rock music that hopes to inspire a new generation of musicians, artists and creative professionals. The 3,100m2 building, complete with colossal cantilever, houses the main museum experience which also includes an auditorium, administrative facilities and a bar.



New DesignWall

PATTERN CREATERS

A lift designer and an artist decided to collaborate. The result, a new exclusive pattern for Aritco's Design-Wall. Meet Alexander Lervik and artist Evelina Kroon, the creators of Geometric.

Designer Alexander Lervik has collaborated with Aritco since 2016, when he designed the Aritco HomeLift, which today has become a favorite of architects and interior designers around the world. A part of the new lift was the invention of the the back lit wall, the DesignWall. It is a selection of photos and patterns that made it possible to personalize the appearance of the lift. The backlit wall was also made interchangeable.

Several of Alexander's designs created at the time also became some of the most in demand. So, when Aritco decided to create new designs, the commission went to Alexander again.

"The DesignWall has been an important part of the identity of Aritco HomeLift," Alexander says. "It is the largest element of the lift that customers can influence themselves. The DesignWall has also been important in making the lift become part of the interior and architecture in homes and offices. In 2016, we used both photos and unique designs."

When ideas for the new pattern began to come to Alexander, the goal was that the contribution would be a collaboration. He wanted to add more artistic flair than the works he created in 2016. From a distance, he had been impressed by Swedish artist Evelina Kroon, whose art plays with colors and scales but who also worked on assignments for the pattern giant



ALEXANDER LERVIK

AGE: 50

LIVES: Stockholm

TITLE: Designer

Designed furniture and lighting for producers such as Adea and Assa Abloy

Josef Frank's Svenskt Tenn. When they met at one of her art exhibitions, they decided to collaborate on a new pattern.

With Evelina, it became an opportunity to create a more artistic expression as well as to create more exclusivity. Early in the process, Aritco, Alexander and Evelina decided that the pattern would be created in a limited edition.

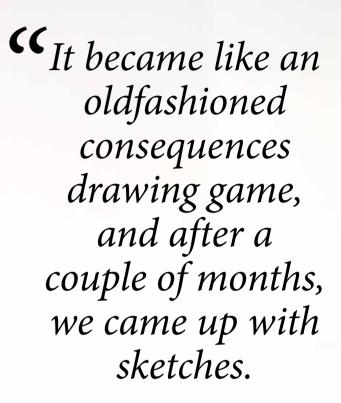
"For both Alexander and me, the feeling has been important throughout the process," Evelina says. "That's why we started in scales and colors. I worked with my materials – fabric, wood

EVELINA KROON
AGE: 35
LIVES: Stockholm
TITLE: Artist
Designed textiles and

and tape – and Alexander digitized our sketches. It became like an oldfashioned "consequences" drawing game, and after a couple of months, we came up with five sketches that we worked from.

Both also brought Scandinavian design language into the creation.

"My inspiration was, among other things, the Scandinavian expression with a look back, towards classic Swedish patterns that took place on the kitchen counters of Swedish homes and on wallpaper during the 60s and 70s," Alexander? says. "But a





pattern to be used in homes and offices all over the world must also reflect our own time - a kind of modern timelessness - to become relevant."

For Evelina, it was the first time that she got to take part in decorating a lift. "I come from fashion, music, textiles and art," she says. "But to be able to do such a collaboration has been very inspiring because a lift has a long lifecycle, and what we create for Aritco becomes part of a home or public place for a long time."

Geometric has a calm color scheme, and Evelina's analog textures break through via the backlight. Only 50 copies of the limited and signed edition of the pattern will be available, so you have to be quick.

cclimited and signed edition





DesignWall Key West









DesignWall Pink



DesignWall Skyline DesignWall Orange

DesignWall Orientalic

more and more recyclable. We lead the industry in safety, design and sustainability. In these pages, you can learn more about why

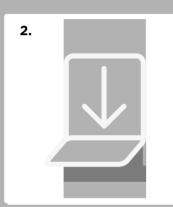
PAYE 26 PASE 27

SAFETY IN EVERY DETAIL

ritco's platform lifts have a mechanism, and safe. Before any new mechanism, anism that guarantees a safe technology or design is implemented in a new lift, it undergoes a test where it is experience, details are constantly being developed that makes the journey smooth and safe. Before any new mechanism, or other deficiencies that might not affect safety, but would not make the overall experience feel as safe.













ACCEMENT BATTERY

If the lift is used during a power failure and stops between two floors, a spare battery is activated. The spare battery will ensure that the lift immediately goes to the nearest floor. The spare battery also has a function that keeps it from running down uses a well-proven and reliable screw-and-nut drive system. This means that the lift will not fall down if any fault should occur. The drive system also makes the lift move quietly and smoothly with a soft start and stop.

AMPE 28

5. SMART DOORS (ARITCO HOMELIF) In a family with children, a home must be safe to play in. This also applies to the lift. If Aritco's smart doors detect something is in the way when they close, they open automatically. The doors can also be locked, if required.

6. KEY - FOR LOCKING PANEL

The Aritco HomeLIF was a function that keeps it from running down, even if the power is disconnected.

S. SMART DOORS (ARITCO HOMELIF) In a family with children, a home must be safe to play in. This also applies to the lift. If Aritco's smart doors detect something is in the way when they close, they open automatically. The doors can also be locked, if required.

6. KEY - FOR LOCKING PANEL

STATE ALL REQUIREMENTS

The Aritco HomeLift meets Europe's strictest safety requirements in product.

LET BIM HELP OUT

plans more easily.

In Aritco's online LiftGuide, architects could already choose a platform lift. The BIM files are available once the available for Aritco PublicLift Access lifts model and then personalize the choice. platform lift is configured in the online

agement (BIM) files, architects can added to the tool that makes it easier in which the 3D models are created are add Aritco lifts to their building for architects to generate BIM files that Revit and IFC4. The BIM files are sent can be used in the CAD program, which via e-mail and can then be loaded into they use to design buildings.

■ hanks to Building Information Man- Now, additional innovations are being LiftGuide tool on aritco.com. The formats CAD. BIM files can be reconfigured if necessary. Currently, this option is only



SHOWROYM **EXCELLENCE** n a world that is becoming more and more digitized, most out of the meeting Aritco's showrooms between customer and around the world have brand during a showroom

na world that is becoming more and more digitized,
Aritco's showrooms around the world have taken on even greater significance. That's because when a premium brand is present in a global market, it must be recognizable whether you meet it in Bangkok or Stockholm.

"It is very important to us that you recognize our brand, whether you are in our own showroom or in one of our partners' showrooms," says Joakim Gustavsson, Aritco's Experience Marketing Manager.

Indeed, work on appearance and expression in the showroom is already under way and will continue to move forward throughout the years to come. It will cover common guidelines regarding furniture, décor

"No matter how strong we are online with our virtual showroom or with our digital LiftGuide, for example, we want customers to have the opportunity to experience our lifts and how they look and feel," Joakim says. "How the design is in real life and what the controls and materials feel to the touch are very important, and that's also why we're investing in developing the showroom experience."

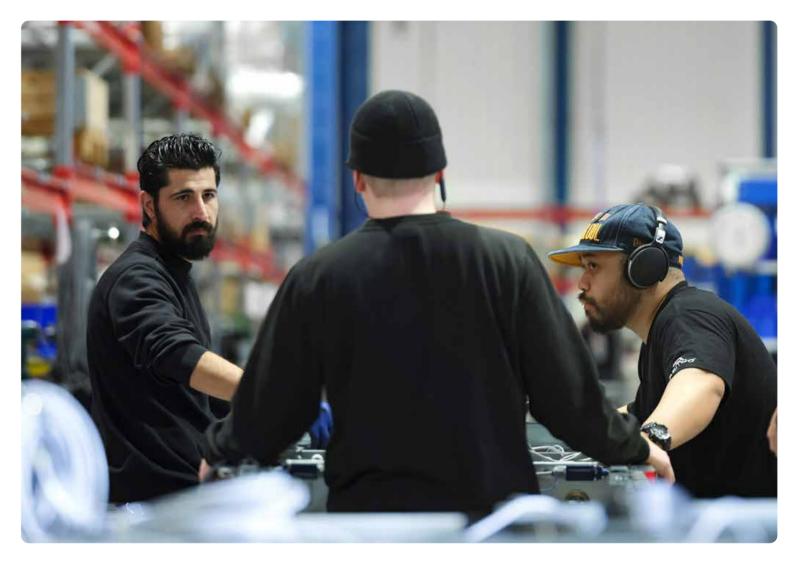
Today, Aritco's own showrooms are found in seven cities around the world, and the lifts are available to touch, feel and ride at more than 100 partner showrooms





All photos are from Aritco's showroom in Stockholm.

WHEN TWO BECYMES FIVE



ritco is taking another historic step by offering a five-year product warranty that creates a completely new standard for the platform lift industry.

Until the end of December 2021, owners of Aritco platform lifts had a two-year product warranty on their lifts. But after years of intensive work on the quality of everything from materials and design to production and installation, Aritco is confidently offering customers a five-year product warranty as standard starting January 1, 2022. Aritco had already provided a 10-year warranty for all screws and nuts in its elevators.

To get the full, five-year maximum warranty, both installation and service must be performed by an Aritco certified service technician. In addition, all replacement parts or consumables must be from Aritco. All installation, service and repairs must also be documented in accordance with records available on request

What's next? Even with it's new industry-leading extended product warranty in place, Aritco's quality improvement work continues.



PASE 30 PASE 31

SPARE PART **EXPRESS**

aving your lift working day out and day in, always availble to do its daily job without interuptions. s key for us. In combination with our unique global 5 year warranty and service program handled by our resellers, we can support with spareparts in express time. Our resellers can search by item number or browse by category. The parts can also be found via the lift's unique product number. Most of the parts for every

Most spare parts are stocked in the Aritco warehouse. Orders of stock items are processed and shipped the same day, if the order is received during normal working hours.

Transport time varies, depending on the shipping address and country. For most medium-sized and large cities in the EU, the delivery will reach the final destination on the next day.



Welcome to the Aritco spare parts webshop!

SUPER-FAST INSTALLATION

and can be done in almost all Perforation between floors is properties without the need required. The lift must be atfor any major site preparations. tached to a wall or equivalent. Other lifts require space and remodeling for both an engine The unique design and room and a lift shaft. Aritco technology also means that solves these problems by in- Aritco's lifts are not required corporating the lift technology to follow the Lift Directive into the back wall of the lift regulations that passenger lifts and by using a self-supporting must. Instead, they follow the

The simple construction means makes it easier for Aritco's lifts that the lifts requires less space to adapt to local construction than passenger lifts, and is standards. therefore more easily placed in a building. The lift can be As a result, installing an Aritco ises. It can either be placed a passenger lift.

nstalling an Aritco lift for directly on the floor with a a home, public space or ramp or installed in a pit that commercial space is easy is just a few centimeters deep.

> Machinery Directive and European legal requirements. This

placed in any open space, with platform lifts generally costs minimal impact on the prem- 70 percent less than installing



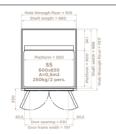
Aritco HomeLift

Key features

Aritco HomeLift comes with luxury design features like the Design-Wall, a backlit wall with selected art from prominent Scandinavian designers, and DesignLight, with state-of-the-art lighting that you can control via the SmartLift app. The lift is operated via a unique solution: a steering wheel called the SmartControl. The lift is equipped with our SmartSafety system, with safety features that anticipate situations and prevent accidents.



Sizes



MODEL	CARRIER SIZE	EXTERIOR DIMENSIONS	RATED LOAD
S5	600 x 830 mm	966 x 880 mm	250 kg / 2 persons
S8	1000 x 830 mm	1366 x 880 mm	250 kg / 3 persons
S9	1100 x 830 mm	1466 x 880 mm	250 kg / 3 persons
S12	2 1000 x 1200 mm 1366 x 1250 mm		400 kg / 5 persons
S15 1100 x 1400 mm		1466 x 1450 mm	400 kg / 5 persons

DesignWall













Lift color

14 different colors to choose from.







OPTIONAL

Tinted glass



Glass

Floor

2 different glass types to choose from.

Clear glass

STANDARD









Intended use

6 different floorings.

Installations in private homes Indoor installation environments

Technical compliance

European Machine Directive 2006/42/EC European Standard EN 81-41

Drive system

Rated speed

Travel height

Installation

Operation

Warranty

Patented screw-and-nut system Max 0.15 m/s inside Europe

Max 0.30 m/s outside Europe

Emergency lowering

Battery-powered 250 - 15 000 mm

Top height Min. 2 225 mm to 4 000 mm

Number of floors

2 to 6 floors

Recessed installation 37 mm below floor level Installed directly on the floor with a ramp

Hold to run (press and hold) One-touch operation (press one time) for installations outside Europe

Power supply

230 V 1-phase 400 V 3-phase

Aritco HomeLift comes with a 5-year warranty. The screw-and-nut assembly has a 10-year warranty







Aritco HomeLift Access

Key features

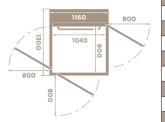
Alternative model

Outdoor version

Aritco HomeLift Access comes with many customization options. You can personalize your lift by choosing from more than 200 different colors, two different glass types and eight different floorings. The lift is very practical and smart and increases your home's accessibility for everyone. It comes in several different sizes. The larger models accomodate a stroller or wheelchair. The lift is equipped with our SmartSafety system, with safety features that anticipate situations and



Sizes



MODEL	CARRIER SIZE	EXTERIOR DIMENSIONS	RATED LOAD
1	900 x 1040 mm	1300 x 1160 mm	250 kg / 2 persons
2	900 x 1280 mm	1300 x 1400 mm	410 kg / 5 persons
3	900 x 1480 mm	1300 x 1600 mm	410 kg / 5 persons
4	1000 x 1280 mm		410 kg / 5 persons
5	1000 x 1480 mm	1400 x 1600 mm	410 kg / 5 persons
6	1100 x 1480 mm	1500 x 1600 mm	410 kg / 5 persons
7	1000 x 1980 mm	1400 x 2100 mm	500 kg / 6 persons
8	1100 x 1580 mm	1500 x 1700 mm	500 kg / 6 persons

DesignWall











Lift color

2 different glass types to

Glass

Floor

choose from.

Can be painted in any RAL color from the RAL K7 classic chart (Except for pearl and fluorescent colours)



OPTIONAL Tinted



8 different floorings.



STANDARD

Clear glass







Intended use Indoor and outdoor installation environments European Machine Directive 2006/42/EC Technical compliance Furopean Standard FN 81-41

Drive system Patented screw-and-nut system

Max 0.15 m/s inside Europe Rated speed Max 0.25 m/s outside Europe

Emergency lowering Battery-powered

Travel height 250 - 13 000 mm Top height Min. 2 240 mm

Number of floors 2 to 6 floors

Recessed installation 50 mm below floor level Installation Installed directly on floor with 50 mm ramp

Hold to run (press and hold) Operation One-touch operation (press one time) for installations outside Europe

230 V 1-phase Power supply 400 V 3-phase

> Aritco HomeLift Access comes with a 5-year warranty. The screw-and-nut assembly has a 10-year warranty



Alternative model

Warranty

Aritco HomeLift Access OUTDOOR version is designed for outdoor use. All outdoor lifts are delivered with corrosion class C5 guides to avoid corrosion.

For more information please visit aritco.com



Aritco HomeLift Compact

Key features

The lift also serve you several customization possibilities. You can choose from more than 200 different colors, 2 different glass types, 8 different floorings and a DesignWall (backwall) with 8 different artworks. The lift is also connected digitally and via the SmartLift App the user can get valuable information about the status of the lift and when the lift needs service. The lift is also equipped with our SmartSafety system, with safety features, to meet all situations that car occur in a home, to prevent accidents.



Sizes



MODEL	CARRIER SIZE	EXTERIOR DIMENSIONS	RATED LOAD
1	580 x 805 mm	840 x 880 mm	250 kg / 2 persons
2	880 x 805 mm	1140 x 880 mm	250 kg / 2 persons
3	1080 x 805 mm	1340 x 930 mm	250 kg / 2 persons

DesignWall















Lift color

Comes in three standard colors, Traffic White (RAL9016), Jet Black (RAL 9005) and Anthracite Grey (RAL7016). Can be painted in any RAL color from the RAL K7 classic chart (Except for pearl and fluorescent colors)



Glass

Floor

STANDARD









OPTIONAL





Intended use

Technical compliance

Emergency lowering

European Machine Directive 2006/42/EC European Standard EN 81-41

Drive system

Patented screw-and-nut system

Rated speed

Max 0.15 m/s

Travel height

Battery-powered 1600 - 15 000 mm

Top height

Always 2 248 mm

Number of floors

2 to 6 floors

Installation

Recessed installation 50 mm below floor level Installed directly on floor with 50 mm ramp Hold to run (press and hold)

Operation

One-touch operation (press one time) for installations outside Europe 230 V 1-phase

Warranty

Power supply

Aritco HomeLift Compact comes with a 5-year warranty. The screw-and-nut assembly has a 10-year warranty







With customization possibilities, such as glass walls, a

range of various colours and different materials.

Explore

Aritco PublicLift Access

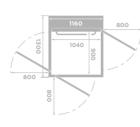
Key features

OUTDOOR version

Aritco Public lift Access comes with customization possibilities. Choose from more than 200 different colours, 2 different glass types and 8 different floors. The lift is very practical and smart and gives everyone access to different floors in public & commercial buildings. It comes in several different sizes, and on the larger ones you can fit a stroller or a wheelchair. It's reliable and has a robust design that can handle tough public & commercial environments. The lift is equipped with our SmartSafety system, with safety features, to meet all situations that can occur in public & commercial spaces, as well as to prevent accidents.



Sizes



MODEL	CARRIER SIZE	EXTERIOR DIMENSIONS	RATED LOAD	WHEELCHAIR
1	900 x 1040 mm	1300 x 1160 mm	250 kg / 2 persons	-
2	900 x 1280 mm	1300 x 1400 mm	410 kg / 5 persons	Lone user or type A*
3	900 x 1480 mm	1300 x 1600 mm	410, 500 kg / 5, 6 pers.	A or B with attendent*
4	1000 x 1280 mm	1400 x 1400 mm	410 kg / 5 persons	Lone user or type A*
5	1000 x 1480 mm	1400 x 1600 mm	410, 500 kg / 5, 6 pers.	A or B with attendent*
6	1100 x 1480 mm	1500 x 1600 mm	410, 500 kg / 5, 6 pers.	A or B with attendent, adjacent entry*
7	1000 x 1980 mm	1400 x 2100 mm	500 kg / 6 persons	A or B with attendent*
8	1100 x 1580 mm	1500 x 1700 mm	500 kg / 6 persons	A or B with attendent, adjacent entry*

National guidelines may apply. Wheelchair Type A and B according to EN 12183/EN 12184

Lift color

Can be painted in any RAL color from the RAL K7 classic chart (Except for pearl and fluorescent colours)



Glass

2 different glass types to choose from.



OPTIONAL



Floor

8 different floorings.





European Machine directive 2006/42/EC

European standard EN 81-41





Installation environment:

Travel height

STANDARD

Clear glass

Type of lift

Platform lift intended for installation in public and commercial environments

Drive system Patented screw-and-nut system

Motor 2.2 kW motor Rated speed

Max 0,15 m/s inside Europe Max 0.25 m/s outside Europe

Battery-powered

Emergency lowering

Top height Min. 2 240

Number of floors

Technical compliance

2 to 6 floors

250 - 13 000 mm

Recessed installation 50 mm below floor Installation **Installed directly on the floor** with 50 mm ramp

Hold to run - press and hold Operation For installations outside Europe - One touch operation (press one time)

230 V 1-phase Power supply 400 V 3-phase

Aritco PublicLift Access comes with a 5-year warranty Warranty The screw-and-nut assembly has a 10-year warranty





Aritco PublicLift Access GOODS version is a version of the Aritco PublicLift Access lift that is intended for

Alternative model

Aritco PublicLift Access OUTDOOR version is designed for outdoor use. All outdoor lifts are delivered For more information please visit aritco.com



ARITCO 9000

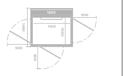
Key features

Aritco 9000 comes with customization possibilities. When it comes to design and possibility to customize the lift, you can choose from more than 200 different colours, 2 different glass types and 7 different floors. The lift is very practical and smart and gives everyone access to different floors in public & commercial buildings. It comes in two different sizes, in which you can fit a stroller or a wheelchair. It's reliable and has a robust design that can handle tough public & commercial environments. The lift is equipped with our SmartSafety system, with safety features, to meet all situations that can occur in public & commercial spaces, as well as to prevent accidents

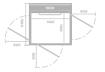


Sizes

Size: 1000 x 1400 mm Rated load: 400 kg / 5 pers Wheelchair: A or B with attendent*



Size: 1100 x 1400 mm Rated load: 400 kg / 5 pers. Wheelchair: A or B with attendent, adjacent entry



* National guidelines may apply. Wheelchair Type A and B according to EN 12183/EN 12184

Lift color

Can be painted in any RAL colour from the Chart K7 classic chart (except for pearl and fluorescent colours)



Cabin color

22 different wall- and ceiling laminates to choose from



Glass

2 different glass types to choose from.





Floor 7 different floorings to choose from.

Installation

Motor

Operation







Type of lift

Control from carrier control panel. - Press one time to operate lift



commercial environments

Platform lift intended for installation in public and

environment: Drive system

Patented screw-and-nut system

Max 0.15 m/s inside Europe Rated speed

Technical compliance European Machine directive 2006/42/EC

3 kW motor

Emergency lowering Battery-powered

2 150¹⁾ - 13 000 mm Travel height ¹⁾ For opposite entry. 2300 mm when doors on same side

Top height Min. 2 400

Number of floors 2 to 6 floors

Recessed installation 75 mm below floor Installation **Installed directly on the floor** with ramp

400 V 3-phase Power supply

Aritco 9000 comes with a 5-year warranty. Warranty The screw-and-nut assembly has a 10-year warranty







Aritco PublicLift Cabin*

Key features

The lift is designed with simplicity in mind. It looks, feels, performs and operates like a conventional passenger lift. With no machine room or deep pit required, it offers complete freedom in design and simple usability, providing total safety in use. The energy efficient traction drive and fully automatic telescopic doors make it a versatile, cost effective passenger lift solution. Several advantages offered by Aritco PublicLift Cabin: Design, sizes and options tailored for public environments, minimum interventions in the building, The lowest maintenance and operating costs on the market, Cabin control: Automatic "one-touch", Eurocode 3 compliant.



Cabin sizes 1000 x 1240 mm and 1140 x 1400 mm, with or without a self supporting structure, plus customization

Cabin color

Glass

Warranty

Size: 1000 x 1240 mm Rated load: 400 kg Wheelchair: A or B with attended

possibilities.



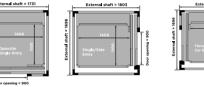


Self supporting structure

with telescopic doors.

Rated load: 400 kg Wheelchair: A or B with attendent

Self supporting structure with telescopic doors.



3 different door types to choose from. 2-,3- or 4-panel fully automatic Doors telescopic sliding doors in various materials. Fire rated door is optional

Can be painted in any RAL color Lift color from the RAL K7 classic chart



Can be painted in any RAL color from the RAL classic chart K7

STANDARD

Clear glass









9 different

2 different

glass types to

choose from.



European standard





Aritco PublicLift Cabin comes with a 5-year warranty.

The double belt traction drive system has a 10-year warranty







Max 0.15 m/s inside Europe

Installation environment Indoor & Outdoor

Type of lift

Platform lift intended for installation in public and commercial environments

Drive system Double belt traction drive system

Motor 3 kW motor European Machine directive 2006/42/EC Technical compliance

Emergency lowering Battery-powered

Travel height 250 - 14 600 mm

Top height

Min. 2 600

Rated speed

Number of floors 2 to 5 floors

Recessed installation 120-140 mm below floor Installation Installed directly on floor with ramp

Operation Control from carrier control panel. Press one time to operate lift

Power supply 230 V 1-phase



*Only available in the UK and Nordic market.

**It is also possible to order the lift without a floor, which enables you to put in your own flooring alter dealers care is regulated so that your flooring can not be thicker than <20mm and below 20kg/m2.







Find your closest reseller at www.aritco.com Press & Social Media @aritco









