

# Cookie Policy for Aritco

This is the Cookie Policy for Aritco, accessible from [www.aritco.com](http://www.aritco.com).

The policy is last updated 21/11/2022

## What Are Cookies

As is common practice with almost all professional websites this site uses cookies, which are tiny files that are downloaded to your computer, laptop, tablet or mobile phone, to improve your experience. This page describes what information they gather, how we use it and why we sometimes need to store these cookies. We will also share how you can prevent these cookies from being stored.

## How We Use Cookies

We use cookies for a variety of reasons detailed below. Cookies do not contain any directly identifiable information about you (such as name, address, phone number, etc.) but only information about your browser and the activity that has taken place through the browser.

- The cookies we are using are for either
  - Function (necessary),
  - Statistics or
  - Marketing
- In addition, we use other, similar technologies such as pixel tags to specifically target our ads to you on other websites.
- Necessary cookies are also used so that we can offer the chat function to you who visit our website.
- We use various measurement tools that provide us with statistics and analyzes regarding behavior on our website.
- Furthermore, we use information we have collected and analyzed to develop and improve the website and to check the function of it.
- We use cookies on Aritco.com, Aritco Liftguide, Aritco Showroom and Aritco Cloud.

## How long are cookies stored?

The time a cookie is stored on your device and browser varies. The lifetime of a cookie is calculated based on its function and your last visit to the website. When a cookie expires, it is automatically deleted.

## Disabling Cookies

You can prevent the setting of cookies by adjusting the settings on your browser (see further down in this document).

## Change your consent

You can change your consent or preferences at any time, using the link "Cookie settings" in the footer of the webpage, Aritco.com.

## The Cookies We Set

### Account related cookies

If you create an account with us then we will use cookies for the management of the signup process and general administration. These cookies will usually be deleted when you log out

however in some cases, they may remain afterwards to remember your site preferences when logged out. This cookie is only applicable for the use of Aritco Cloud.

#### Login related cookies

We use cookies when you are logged in so that we can remember this fact. This prevents you from having to log in every single time you visit a new page. These cookies are typically removed or cleared when you log out to ensure that you can only access restricted features and areas when logged in.

#### Email newsletters related cookies

This site offers newsletter or email subscription services and cookies may be used to remember if you are already registered.

#### Third Party Cookies

In some special cases we also use cookies provided by trusted third parties. The following section details which third party cookies you might encounter through this site.

- This site uses Google Analytics which is one of the most widespread and trusted analytics solution on the web for helping us to understand how you use the site and ways that we can improve your experience. These cookies may track things such as how long you spend on the site and the pages that you visit so we can continue to produce engaging content.

For more information on Google Analytics cookies, see the official Google Analytics page.

- Third party analytics are used to track and measure usage of this site so that we can continue to produce engaging content. These cookies may track things such as how long you spend on the site or pages you visit which helps us to understand how we can improve the site for you.
- We also use other, similar technologies such as pixel tags to specifically target our ads to you on other websites, such as Facebook.

#### **How do you remove cookies?**

It easy to delete cookies that you have previously approved. The procedure depends on the browser (Chrome, Firefox, Safari, etc.) and the device you are using (Smartphone, tablet, PC or MAC). Removal tools are often found under “Settings – Privacy and Security” but this can also vary between different browsers. Please indicate which browser you are using by clicking the appropriate link below:

[Internet Explorer](#)

[Microsoft Edge](#)

[Mozilla](#)

[Firefox](#)

[Google Chrome](#)

[Opera](#)

[Safari](#)

**More Information**

Hopefully that has clarified things for you and as was previously mentioned if there is something that you aren't sure whether you need or not it's usually safer to leave cookies enabled in case it does interact with one of the features you use on our site.

For more general information on cookies, please read [the Cookies Policy](#).

However, if you are still looking for more information, contact us through one of our preferred contact channels by visiting this link: <https://www.aritco.com>