The purpose of this document is to outline the process of generating reseller specific links for the Aritco Liftguide. A reseller specific link is defined as a link where the “Preferred Reseller” field in the Liftguide is already filled in upon entering.
To generate a reseller link, follow the steps below:

1. Add &r= to the end of any Liftguide URL. The “r” stands for reseller.

2. Add the reseller name after &r=, for example: ?r=BestReseller

3. The resulting link could look like this:
   https://liftguide.aritco.com/?m=7000&dt=large&f=delta_dark_grey_vinyl&a=1100x1480&ch0=2400&ch1=2240&ch2=2400&ch3=2400&ch4=2400&ch5=2400&wh=half&r=BestReseller
These links can be generated and baked into the buttons/redirects from any reseller website, for example:

- **This** is the Aritco HomeLift Access link for BestReseller

  Eller

- I’m selling **Aritco 4000** lifts on my website! - BestReseller
Once a user has entered the Liftguide through links such as the ones provided above, the reseller value will always be filled in during that session, regardless if he/she selects other lifts from the Liftguide UI.

Please note that the &r= value will no longer be at the end of the link if the user starts configuring lift characteristics, but don’t worry, it will still fill in the reseller name.

Exiting the Liftguide, then clicking a “normal” URL without the &r= value added will empty the reseller field again.
Good luck!

https://liftguide.aritco.com/